



AMTA-WA 2010 Annual Convention

April 15-18, 2010 • Hilton Hotel Vancouver, WA

SPONSORSHIP OPPORTUNITIES

The Sponsorship Programs at the 2010 AMTA-WA Chapter Convention offers companies and individuals a number of exciting opportunities to connect with their target audiences of massage practitioners and massage therapy educators from throughout Washington State.

By participating in the Sponsorship Program, you demonstrate your dedication to the massage profession as well as your enthusiasm for this convention. The return on that investment comes to you through increased recognition and appreciation of you, your company and its products and services.

A number of different levels are available in order to accommodate various budgets.

PLATINUM SPONSORSHIP – \$5,000

There will be only ONE PLATINUM Level Sponsor who receives all of the following benefits:

- Exclusive sponsorship of the Keynote address on Thursday evening; generally one of our highest attended events. Includes:
 - A full five-minute presentation at the opening of the Keynote address
 - Ability to distribute information to all Keynote address attendees
 - Easel signage acknowledging your sponsorship
 - Exclusive placement of your logo and company name on the inside front cover of the convention brochure
- Priority placement of your company name and logo on the sponsor page of the convention brochure
- Priority placement on the website convention sponsor page, including your logo, company name and active link to your website
- Choice to host two workshop sessions; one on Friday and one on Saturday including one-minute introductions at each session
- Prime booth space in a premium location within the vendor area
- Priority placement of your logo and company name on the Sponsor Flyer in the registration packet
- Priority placement of your logo and company name on the Sponsor Banner in the registration area
- Ribbons on your name badges acknowledging you as the Platinum Sponsor
- Ability to place a product sample, brochure or promotional item in attendee tote bags
- Logo and name recognition prominently displayed in each issue of the 2010 *Washington Massage Journal* (circulation 11,000+ Winter issue, 4500+ other issues)

GOLD SPONSORSHIP – \$2,500

There will be only TWO GOLD Level Sponsors who receive all of the following benefits:

- Co-Sponsorship of the member dinner dance Saturday evening; generally one of our highest attended events. Includes:
 - A 1-minute presentation by each co-sponsor at the opening of the Saturday dinner
 - Ability to distribute information to all dinner attendees
 - Easel signage acknowledging your sponsorships
 - Two tickets for Saturday evening's dinner and dance at no charge
- Ability to host one workshop sessions on either Friday or Saturday including one-minute introduction
- Priority placement of your company name and logo on the sponsor page of the convention brochure

- Priority placement on the website convention sponsor page, including your logo, company name and active link to your website
- A 50% discount on prime booth space in a premium location within the vendor area
- Priority placement of your logo and company name on the Sponsor Flyer in the registration packet
- Priority placement of your logo and company name on the Sponsor Banner in the registration area
- Ribbons on your name badges acknowledging you as a Gold Sponsor
- Ability to place a product sample, brochure or promotional item in attendee tote bags
- Logo and name recognition prominently displayed in each issue of the 2010 *Washington Massage Journal* (circulation 11,000+ Winter issue, 4500+ other issues)

SILVER SPONSORSHIP – \$1,250

There will be only THREE SILVER Level Sponsors who receive all of the following benefits:

- Ability to host one workshop sessions on either Friday or Saturday including one-minute introduction
- A 25% discount on prime booth space in a premium location within the vendor area
- A 50% savings on the cost to place a product sample or promotional item in attendee tote bags (your cost is only \$37).
- A 50% savings on the cost to place literature (brochure or flyer) in attendee tote bags(your cost is only \$75)
- Listing of your company name on the Sponsor Page of the convention brochure
- Listing of your company name on the Sponsor Flyer in the registration packet
- Listing of your company name on the Sponsor Banner in the registration area
- Ribbons on your name badges acknowledging you as a Silver Sponsor
- Name recognition prominently displayed in each issue of the 2010 *Washington Massage Journal* (circulation 11,000+ Winter issues, 4500+ other issues)

BRONZE SPONSORSHIPS – \$750

Each Bronze Level Sponsor will receive the following recognition and benefits:

- A 10% discount in single booth space location within the vendor area
- A 25% savings on the cost to place a product sample or promotional item in attendee tote bags (your cost is only \$56).
- A 25% savings on the cost to place literature (brochure or flyer) in attendee tote bags(your cost is only \$112)
- Listing of your company name on the Sponsor Page of the convention brochure
- Listing of your company name on the Sponsor Flyer in the registration packet
- Listing of your company name on the Sponsor Banner in the registration area
- Ribbons on your name badges acknowledging you as a Silver Sponsor
- Name recognition prominently displayed in each issue of the 2010 *Washington Massage Journal* (circulation 11,000+ Winter issue, 4500+ other issues)

For all sponsors: Commitment due by December 1, 2009 to receive listing in the Winter issue of the *Washington Massage Journal* and to be included in the Convention Brochure.

To reserve your sponsorship, simply complete and mail the attached application. For questions on any of our packages, please contact Bud Green at 206-388-3532 or marketsource@comcast.net.



AMTA-WA 2010 Annual Convention

April 15-18, 2010 • Hilton Hotel Vancouver, WA

SPONSORSHIP APPLICATION

YES. I agree to support the AMTA-WA Chapter as a convention sponsor at the following level:

- PLATINUM – \$5,000 GOLD – \$2,500
 SILVER – \$1,250 BRONZE – \$750

Company Name: _____

Product or Service: _____

Contact Name & Title: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

Check enclosed payable to AMTA-WA. Charge my Visa MasterCard

Card number: _____ Exp. Date: _____

Name on card: _____

Signature: _____

Mail to:

AMTA-WA, 9757 NE Juanita Drive, Suite 107, Kirkland WA 98034

If you will be exhibiting at the AMTA-WA 2010 Convention, please also submit the Exhibitor Application and signed Terms and Conditions.